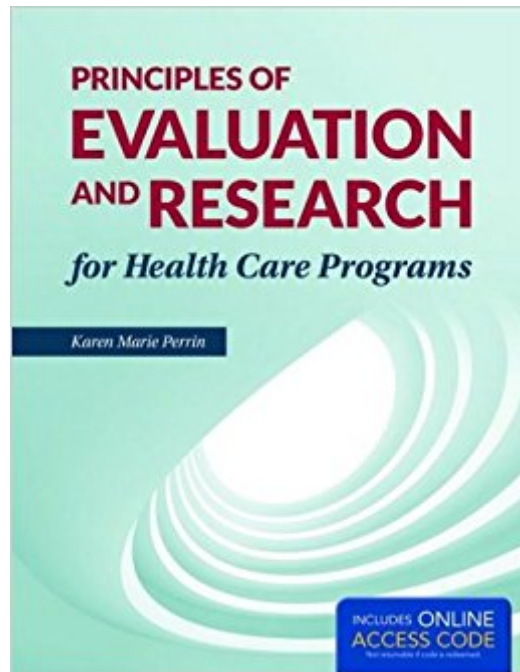




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Principles Of Evaluation And Research For Health Care Programs



Synopsis

A Classroom-Tested Resource Loaded with Practical Examples from Across the Health Disciplines
A reader-friendly exploration of the key approaches used to conduct health program research and evaluation
Includes an easy-to-understand chapter on Inferential Statistics
Covers ethical and cultural competency issues unique to conducting evaluations
Provides an introduction to systems thinking and its implications
Offers activities and case studies at lay the foundation for understanding all aspects of evaluation
Develops critical thinking skills needed to dissect peer-reviewed publications as well as popular media health claims
Instructor Resources: Instructor's Manual PowerPoints Test Bank
Student Companion Website Each new copy of the text comes packaged with an access code card that will give your students entry to a comprehensive site with:
Crossword Puzzles
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